

2024

WEDDING

CLIENT GUIDE



Danielle Gwilliam
CINEMA & PHOTOGRAPHY

web: www.daniellegwilliam.com / ph: 403.593.0821
e: gwilliamphotography@gmail.com



I am Danielle, this is my husband Tom. We are the wedding video team. I have been a photographer for 12 years now. This is my fifth year photographing weddings and its our fifth year creating wedding films. Our style focuses on emotion and the bond between people. We treasure authenticity and have grown up placing value on what matters most in this life: those we love. I am a believer in love but I know times can get tough.

We love to capture and create beautiful and timeless photos and films because sometimes we need a reminder of the love, emotions, and magic that first existed before student debt, mortgage payments, and children. Its easy to get lost in life and its easy to forget who we were and the original spark of love that started everything. I want to capture that for you, so you can be immersed and reminded of the two people who fell in love before the happily ever after even started. So I've put together this guide to help you get a glimpse of how we create this for you, a styling guide, pricing breakdown, and extras.

with love, Danielle xoxo

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what to expect

MY STYLE: I am calm and patient, but also work fast and efficiently. My artistic style is a hybrid between candid and posed portraiture. I really enjoy the lifestyle feel but with a portrait look. I guide my clients through posing/ activities that will allow for a natural feel and authentic emotion to shine through.

I want to capture not only the must have shots but artistic candid shots that show personality.

WEDDING DAY PORTRAITS: For couple portrait estimate approximately an hour for portraits. Especially with a poofy dress or a dress with a longer train. It's AMAZING how long it takes to poof out a dress! The best time is 1.5 hours before sunset. A nearby park or close-by outdoor area would be a perfect location. Bridal Party portraits you also want to allow for about a half hour simply because well.. it's a party and coordinating LOTS of people who may or may not have had a few drinks can take a while!

PAYMENT TERMS: A 25% non-refundable deposit is required to reserve your date on the calendar. The remaining balance is due the day before the event so it's one less thing to worry about on your big day!





engagement sessions



DETAILS & GETTING READY

LOCATION: Is there somewhere that is special to you or your love story? Is there an activity that you love doing together? There are many beautiful places around BC that we can go to for your engagement photos but if there is something more meaningful to you, lets do that. If you really love exploring nature, I'm always up for a hike. If you both are more of a chill at home and cook a meal together an in home engagement sessions can be really fun too.

OUTFIT: The next that comes to our mind is “What to wear?” Take it easy and wear whatever makes you feel comfortable. Wear clothes that make you feel yourself. If you both are strictly T-shirt and jeans kind of people, you might choose that casual style. You guys, need to feel comfortable in the outfits you wear. An uncomfortable outfit makes you look and feel awkward in photos.

You need to complement each other by the look to tie everything together without being overly matchy-matchy. Matching outfits and patterned prints are not ideal for portrait sessions. When discussing the outfit, pay more attention to complementary colors and solid prints. **LAYERS!!** Layers are good!

Choose pastels, cool hues, and neutral tones, avoid anything neon or have logos. Focus on adding bright accents by accessories. Orange is the least photogenic color, but red is attractive. If we are going to shoot outdoors with lots of grass or trees, please don't wear green haha.

(Limit: stick with a maximum of two outfits).

engagement outfit inspiration:

You might find some inspiration on

www.pinterest.com

<https://www.brides.com/story/what-to-wear-for-engagement-pictures>

<https://www.theknot.com/content/engagement-photo-outfits-what-to-wear>

<https://www.linandjirsa.com/wardrobe-and-makeup-guide/>

wedding collections



HIGHLIGHT FILM:

AN ARTISTIC FILM THAT COVERS HIGHLIGHTS
FROM THE DAY

CEREMONY FILM:

AN EDITED FILM FROM PROCESSION TO RECESSION

SPEECHES FILM:

AN EDITED FILM OF COMPLETE SPEECHES

FOMO EDIT:

UNEDITED FILM OR UNUSED FOOTAGE EXCLUDING
CEREMONY & SPEECHES FOOTAGE



In selecting a wedding package, we want to ensure your happiness. Our packages are designed to be flexible so that they will fit your style and budget. Add-on's are on the following page.



wedding collections





4K WEDDING DAY FILM COVERAGE | \$3000


4 HOURS COVERAGE,
4 MINUTE HIGHLIGHT VIDEO
PRO VIDEO EDITING,
30 SEC TEASER
DIGITAL DOWNLOAD

a la carte

| | |
|---|----------|
| ADDITIONAL WEDDING HOUR COVERAGE | \$200/HR |
| REHERSAL DINNER COVERAGE | \$200/HR |
| ADDITIONAL MINUTE TO HIGHLIGHT FILM | \$200 |
| COMPLETE CEREMONY VIDEO 15-20 MIN | \$500 |
| COMPLETE CEREMONY VIDEO 30+MINS | \$800 |
| COMPLETE SPEECHES VIDEO | \$500 |
| FOMO FILM (UNEDITED, UNCUT, 1080P VIDEO FILE) | \$300 |
| EXTRA PORTRAIT SESSION | \$400 |



In creating a wedding package, we want to ensure your happiness. Our base system is designed to be flexible so that you can create what will fit your style and budget.





wedding collections



HALF DAY PHOTO COVERAGE | \$1050

4 HOURS COVERAGE, APPROX. 75 DIGITAL IMAGES PER HOUR
PRO IMAGE EDITING,
ONLINE DOWNLOADABLE GALLERY

FULL DAY PHOTO COVERAGE | \$2100

8 HOURS COVERAGE, APPROX. 75 DIGITAL IMAGES PER HOUR
CEREMONY 2ND SHOOTER
(IF NEEDED, DETERMINED BY PHOTOGRAPHER)
PRO IMAGE EDITING,
ONLINE DOWNLOADABLE GALLERY

In selecting a wedding package, we want to ensure your happiness. Our packages are designed to be flexible so that they will fit your style and personality. Add-on's are on the following page.

a la carte

| | |
|----------------------------------|----------|
| ADDITIONAL WEDDING HOUR COVERAGE | \$200 |
| EXTRA PORTRAIT SESSION | \$400 |
| REHERSAL DINNER COVERAGE PHOTO | \$350 |
| REHERSAL DINNER COVERAGE VIDEO | \$200/HR |
| SECOND PHOTOGRAPHER | \$150/HR |
| COMPLETE WEDDING VIDEO 15-20 MIN | \$500 |
| COMPLETE WEDDING VIDEO 30+MINS | \$800 |
| COMPLETE SPEECHES VIDEO | \$500 |
| FOMO FILM (UNEDITED UNCUT) | \$300 |

fine art albums

| | |
|---------------------------------------|--------|
| 12X12 Vegan Leather Flush Mount Album | \$370+ |
| 12x8 Acrylic Photo Album Pro | \$330+ |
| 12X12 Oatmeal Wedding Photo Album Pro | \$380+ |
| 12X12 Premium Wedding Photo Album Pro | \$390+ |
| 12X12 Premium BM Photo Album Pro | \$420+ |
| 10X10 Wedding Photo Book | \$210+ |

fine art prints

| | |
|-----------------------------|---------|
| 5x7 Fine Art Paper Prints | \$13/ea |
| 8x12 Fine Art Paper Prints | \$19/ea |
| 12X18 Fine Art Paper Prints | \$39/ea |
| 8x10 Canvas | \$18/ea |
| 18x12 Canvas | \$40/ea |
| 18x24 Canvas | \$67/ea |





wedding day tips

Getting everything ready and gathering all the details before the day starts can help the shooting to go smoothly. It will allow me to be more focused on capturing spontaneous moments.

Some items you might need to put all together in advance: ring, flowers, shoes, socks, cufflinks, pictures, gifts, cultural items, invitations, and programs.

BRIDE PREP | Bride getting ready

Ideal time allotment: 90 -120 min

Ideal time of the day: Morning to early afternoon

Ideal location: Bedroom, Specially designed room, outdoor

I will shoot the details and the bride's morning look. Do not forget the dress, perfume, flowers, and accessories. I also shoot the finishing stages of getting the dress on as well as any first looks with parents, bridesmaids, etc.

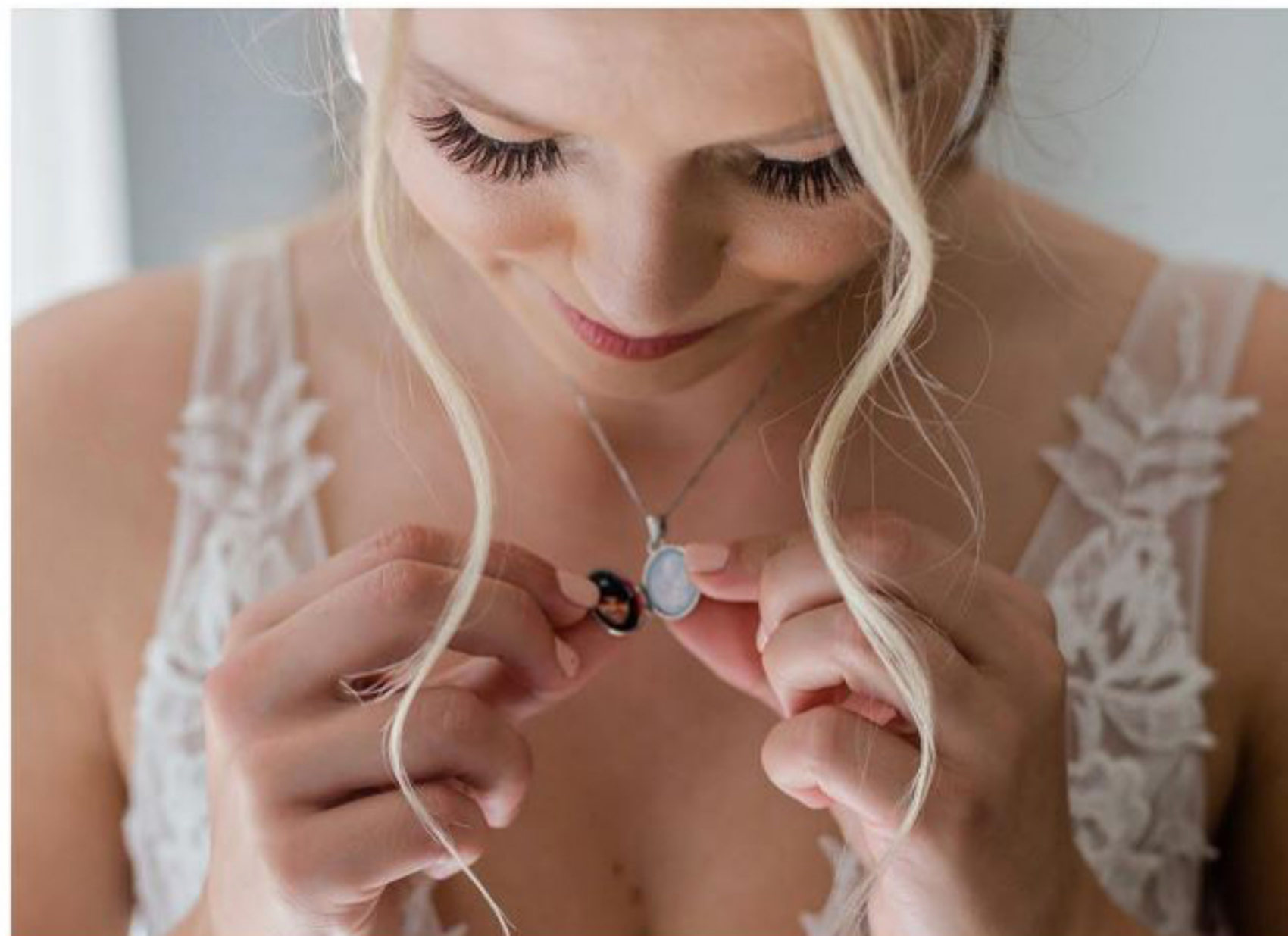
GROOM PREP | Groom getting ready

Ideal time allotment: 25 - 30 min

Ideal time of the day: Morning

Ideal location: Room, outdoor

I will start shooting while the boys are "getting ready." I shoot the finishing stages of the men getting ready: ties, cuffs, jackets, boutineres.



wedding day tips

Video anything requires more work and planning so my biggest tip for wedding day video is PREPWORK! I will do all of this alongside you to make sure we have a plan so we capture what we need and quickly but still leave time to relax and enjoy.

I love to curate special moments for you to experience on your day. These options really translate well in story telling for your film, but they also offer great wedding day experiences for you that can be totally missed and not even thought of. Some are great opportunities for your closest friends and family to express their love, and share a tender moment of joy with you.

- bride and groom write and exchange written letters to each other and read them out loud
- bride and groom while getting ready tell the story from their perspective of how they met their other half to their bridal party
- have a sit down interview with videographer for 10 minutes and answer questions and tell stories about what they love most about each other
- bride reveal in dress to bridal party
- bride reveal to parents
- separate first look reveal of bride and groom
- speeches at reception





frequently asked questions

HOW LONG DOES IT TAKE TO GET ALL THE PHOTOS?

There is a three-month window to edit all the photos and send them to you. Sometimes this can be more or less depending on the season. However, you will be updated about the timing if delayed.

WILL WE GET THE PRINT RELEASE OF OUR PHOTOS?

Yes! Upon receiving your photos, you will get a full print release. For more information and additional services please have a look at the “à la carte” section.

HOW MANY PHOTOS CAN WE EXPECT FROM THE WEDDING SESSION?

You can expect about 75 images per hour to be retouched, colour corrected, and cropped as per photographers artistic discretion.

HOW MANY PHOTOGRAPHERS WILL BE THERE AT THE WEDDING?

Depending on the package there is always one photographer, for a full day package a second shooter is hired for the ceremony if needed.

DO YOU PHOTOGRAPH DESTINATION WEDDINGS?

Right now I am only able to do Alberta & BC weddings. However, I only am able to take so many weddings a year so depending on when your wedding is I may not be able to accommodate a destination wedding.

WHAT EQUIPMENT DO YOU USE?

I use Canon cameras. Specifically I have a 5D Mark iii that has 2 card slots so I'm constantly making a back up of your images while I take them. I shoot video mainly with a Canon C70 Cinema Camera and a Canon EOSR.

HOW AND WHEN DO WE BOOK THE DATE?

A 25% non-refundable deposit is required to reserve your date on the calendar. The balance is to be paid at the latest by the day before the event.

HAVE ANOTHER QUESTIONS?

Send us a message! We are happy to help!



let's connect

instagram : @danielle.gwilliam.cinema
website: www.daniellegwilliam.com
email: gwilliamphotography@gmail.com

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