

# HEIRLOOM

CLIENT GUIDE



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hello!

I am Danielle!

I have been a photographer for almost a decade now and what I have learned about myself is that I love family, and family history. My family for generations has kept records of our family tree: names, dates, occupations, beliefs, and sacrifices; stories handed down to build a legacy with a vision of love and faith to strengthen the future generations.

Through the years as I have worked on my family history and learned more about my ancestors and their struggles I have found such a love and joy that strengthens me and inspires me to document our family's milestones and pass down a legacy to my

own posterity and give them the opportunity to really know us and our story. As a family historian and a registered nurse I have been able to see people through some of their worst trials and experiences and have been able to see the love and support of family and community to get through the most trying of times. I have found such a strength and joy in immersing myself with stories of people who clung to hope, gave love, kept faith when it was so easy to give up, and sought for freedom and fought for their rights.

***As a photographer I strive to preserve the genuine happiness in relationships by capturing authentic emotions and interactions for people who value above all, love & family, so that people can feel connection that can strengthen and inspire a sense of what matters most in life.***

Wedding films that tell your love story and allow the viewer to feel your love and feel like they had attended.

Lifestyle newborn and family photos that show your love and excitement despite the sleepless nights, the tiny little toes you love to kiss, those little eyes that look up at you and just speak to your soul.

Family photos that document the personalities of each child, the way he looks at you, or the way she can make you smile.

When it comes to life time is not a luxury we have. Every moment is precious, even the hard ones. I cannot wait to meet you and see your story and have the privilege to document your legacy one milestone at a time!

with love, Danielle xoxo



*In Home Lifestyle Session*









# Styled Newborn Segment













# Styling for Parents





# Styling For Parents

## Choosing Colors

When choosing colors for your outfits there are many ways to go about this. One way is selecting softer, lighter tones and more muted shades. This is a classic and is timeless. By avoiding ultra-bright, bold colors, it will help bring all the attention to your faces and let the eye focus on the way you fell about each other. The camera loves soft pastel colors mixed with the light neutrals like heather gray, creams, browns and white.

Using the color wheel also can help. Colors opposite of each other on the color wheel complement each other beautifully. You can even use this to contrast the colours in your home where you will be having your photos done. General rule of thumb if your background colours are cool tones keep to cool tones. If warm tones, keep to warm tones. It just helps everything look cohesive.

That being said, if bold is your personality I recomemend not going overboard. Too much colour can be confusing to the eye. Picking up bold colors from a more subtle outfit or room accent colour for a pop of color, that can look amazing. Whatever you choose try to not have it be a distraction, just a complementary colour (Example: green room and red hair are opposites on the colour wheel).









# Styling for Baby





# Styling For Baby

Two options:

Neutral

Or

Nude

Third option is a special Heirloom outfit





*Prepping a Crew*





# Prepping the Crew

Before your session, make sure the main photo areas (masterbed room, livingrom, and nursery) are free from clutter and that baby is feeding as I arrive. It will take me a good 5 minutes to get set up and assess the light in the areas. For siblings if they are old enough to understand you, it's a good idea to prepare them for what's to come before the session starts. Explain how much the photos mean to you so they know to be on their best behavior during their turn. It also helps if their bellies are full and they've had some good rest beforehand. In home sessions are in their comfort zone so that always helps. I usually take my ques from the newborn as to what we shoot in what order. If they other siblings aren't quite ready thats okay!

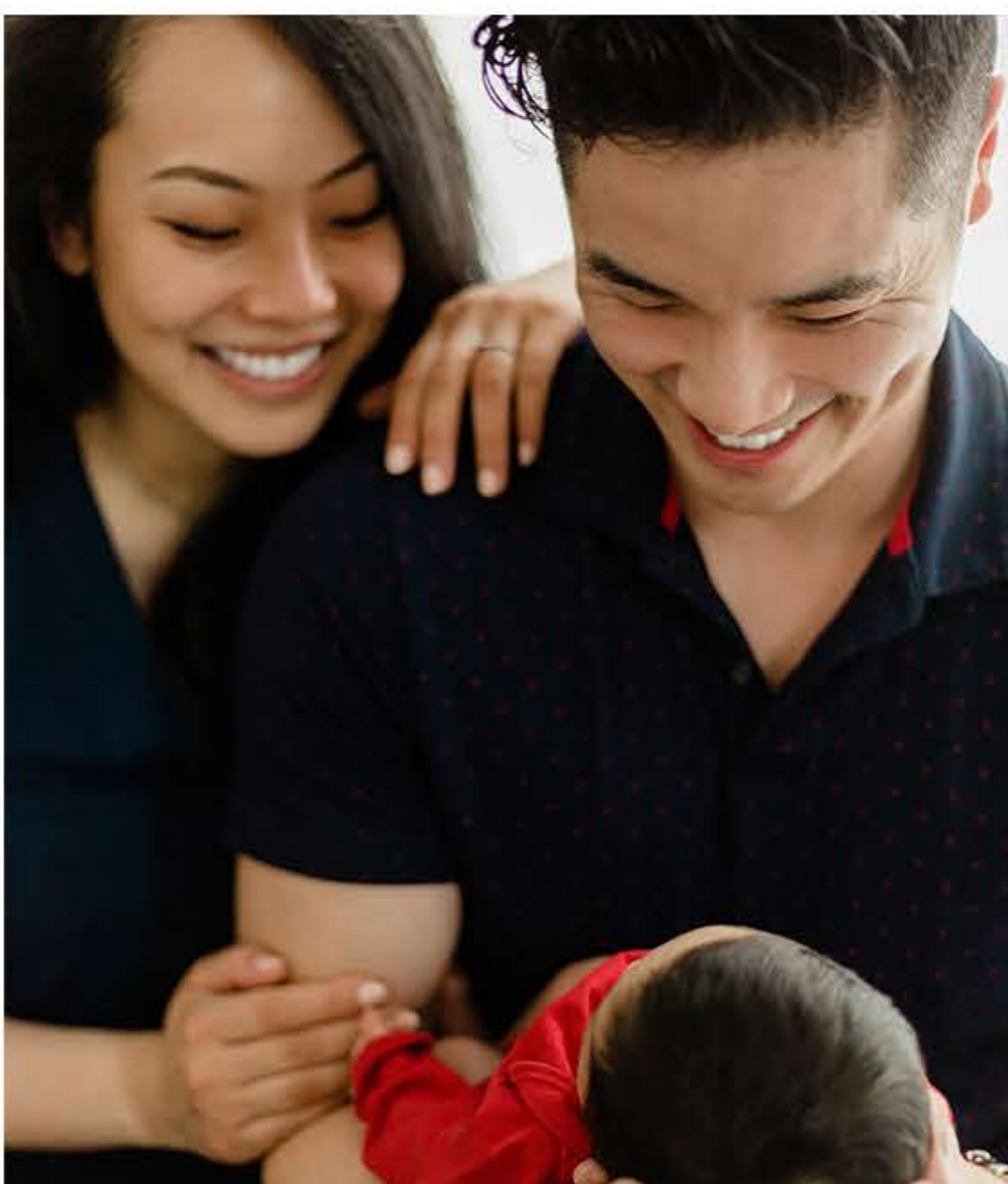
That being said, don't be worried about how they will behave or embarrassed if things don't go as planned. They're little, and I want to help you embrace these moments with them instead of trying to make them act a certain way. We will make sure to get a few shots of everyone smiling and looking at the camera, but for the most part I want you to just have a great time and be yourselves. Genuine interaction is what we want!

My favorite thing to capture is all of those in-between moments that can't be "perfectly posed." If one of your children shy or upset, hold them close to you and tell them how wonderful you think they are while diverting their attention to their new baby or other parent. If they start acting silly act silly along with them. If you as a parent keep smiling and having a good time, I will be able to capture sweet moments the whole way through. Sometimes "imperfect" situations can lead to the perfect photo. And trust me, I know that some of your favorite photos will be of the intimate, or silly moments that we didn't plan on!



# What to Expect

- 1 Email me to book a session
- 2 Submit Contract & Deposit
- 3 Email me when baby is born to set a date
- 4 PHOTO SESSION DAY
- 5 Sneak Peek ready within 3 days
- 6 Downloadable gallery ready within 3 weeks
- 7 Leave a review





*let's connect*

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